



HONITON

25AW WOMENSWEAR COLLECTION BY IA LONDON



"Beautiful things are disappearing from the world every day." - Yohji Yamamoto

Honiton lace is a type of bobbin lace that was introduced to England in the mid-16th century by Flemish refugees. Honiton is a part-lace because its intricate designs (motifs) are made separately and sewn onto a pre-made net ground. The lace is praised for its unique irregularities and imperfections, adding to the beauty of a true art object.

Honiton lace reached the height of its popularity during the reign of Queen Victoria. The creation of the Queen's wedding dress, deeply trimmed with intricate Honiton Lace, famously involved four hundred artisan workers and took over three months to make. The dress earned the craftsmanship Royal approval and significantly increased its demand, supporting the lace-makers, mostly the wives and mothers of the poorly paid villagers.

In the late 19th century, machine-made lace was introduced, accelerating production and significantly reducing prices. As a result, the traditional cottage industry began to decline, and only a few artisans continue to preserve the original craftsmanship today.

Titled Honiton, IA London's womenswear collection 25AW seeks to reintroduce the beauty of Victorian lacemaking to new generations, reviving the values of individuality, imperfection and craftsmanship.

The original Victorian Honiton designs are represented in the collection via upscaled intricate prints, partially darkening, distressed and disappearing. Printed and manufactured in England.



WHERE TO SEE THE HONITON COLLECTION:

**February 27-28 and March 1-2.
WHITE Show Milano.
TORTONA Fashion District, Milan.**

**March 8-12.
IA London's Showroom Paris.
Atelier du Temple 171 Rue du Temple 75003, Paris.**

**For collection viewing and press enquiries, please contact us:
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**For more information about IA LONDON,
please visit www.ialondon.com and our Instagram profile [@ia_london](https://www.instagram.com/ia_london)**

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The End.